



Age Friendly Thunder Bay Committee

Minutes: Tuesday February 12 2013

Meeting Location: Boardroom, United Way of Thunder Bay

A light lunch, hosted by the United Way of Thunder Bay, was served at 11:45

Attending:

Eleanor Ashe, Diana Coulombe, Rebecca Johnson, Marie Klassen, Mary Jane Kurm, Diane MacLaurin, Mary McGeown, Shirley Ozbolt, Catherine Peterson, Barbara Philp, Bob Botham, Brenda Reimer, Ray Riley, George Saarinen, Pauline Sameshina, Tanya Shute, Lee Stones, Ian Thompson, Ruth Wilford, Kris Woznesensky

Guests:

Joanne Kembel, Sandra Albertson

1. Welcome and Introductions

Rebecca Johnson welcomed everyone to the meeting and provided an update on recent activities at the provincial level. Mario Sergio was made the Minister Responsible for Seniors in the new Ontario cabinet. Rebecca will invite Minister Sergio to the June AFTB Committee meeting. Provincial level discussions related to age-friendly are taking place. Copies of recent Ontario documents are attached to the meeting notes.

New representatives were welcomed to the committee. The United Way of Thunder Bay was thanked for hosting the meeting and providing the lunch.

2. Approval of the Agenda

Accepted with Round Table items under New Business.

3. Minutes from October 9 2012 Meeting

4. Presentation by the Thunder Bay United Way

Sandra Albertson, Director of Community Impact with the United Way of Thunder Bay provided an overview of the allocations process and described the United Way's role as a community impact organization. Details related to this important work may be found on the UW web site:

www.unitedway-tbay.on.ca

5. Collaborative Steering Committee (Ontario Trillium Foundation project)

Ruth Wilford briefly described the composition and role of the Collaborative Steering Committee. Following discussions with Maureen Brophy a letter requesting that the project be extended until the end of November 2013.

6. Report from the Business Toolkit Task Group (Ian Thompson)

Ian Thompson reported that significant progress has been made with regards to the business toolkit. Key informant interviews were conducted during February; the toolkit is undergoing revisions; two stakeholder focus group interviews will be conducted in early March; an abbreviated toolkit and a "checklist" are being developed.

Alternative implementation processes have been developed and are being finalized. The process includes criteria by which an business or service organization may display an age-friendly decal.

The importance of recognizing organizations implementing an age-friendly strategy was discussed. Alternative methods of recognition were identified.

Alternative names for the "business toolkit" are being considered. The goal is to finalize the toolkit by the end of April 2013.

7. Report from the Intergenerational Education Task Group (Barb Philp)

Barb Philp welcomed the new representatives from the Lakehead District School Board and the Thunder Bay Catholic District School Board and noted that representatives from each board are also sitting on the task group.

The IE and the public awareness task group are working together on library information sessions scheduled for February and March (see attached poster) and a poster competition for the schools. It was noted that plans include library sessions for students who do not attend regular schools. It was noted that the Urban Aboriginal Strategy are doing work in this area and should be contacted (Frances Wesley).

An overview of the modules will be provided at the June meeting.

8. Report from the Public Awareness Task Group

Ruth Wilford reported that the task group is developing a banner and a brochure as promotional materials for use by AFTB. The task group supports the other task groups in all areas of public awareness and media relations.

9. Report On the City of Thunder Bay Age-Friendly Action Plan

Rebecca Johnson provided an overview of the history of the action plan and the related requirements of the World Health Organization (see attached WHO brochure for details). The City of Thunder Bay has funding for an audit of the eight domains of age-friendly throughout city services, programmes and facilities; an action plan to meet the requirements will then be developed. The recent Transit plan already addresses the age-friendly requirements. Mayor Hobbs is cognizant of this process and included it in the recent State of the City address. Following the budget approval further discussions will be held with regards to playground equipment for seniors; the playground equipment in fact is modified fitness equipment that is proving to be very popular in Europe and Britain.

10. Thunder Bay Poverty Reduction Strategy Update (Ian Thomson)

Ian Thompson reported that the committee continues to gather information. There is a drop-in session today at Victoriaville and an all day workshop tomorrow. Rebecca Johnson noted that it is a compliment that Age-Friendly Thunder Bay has been invited to sit on this committee. George Saarinen commented that the issue of poverty is challenging and reported that the school boards are involved in partnerships that provide breakfast programmes however securing the ongoing required funding is difficult.

11. Protocol for distribution of information to the AFTB Committee (Rebecca Johnson)

Rebecca Johnson commented on the use of the Age-Friendly contact list. Requests for information distribution to committee representatives (e.g. posters) are submitted to the Collaborative Steering Committee for approval. All emails are blind copied. The contact list is for use by the Age-Friendly Committee and is to be used with respect.

12. Other Business

Diversity Thunder Bay

Brenda Reimer noted that Diversity Thunder Bay is concerned that Thunder Bay develops as a city that values diversity. The annual Diversity Thunder Bay breakfast is scheduled for **March 21st** at the Victoria Inn. Tickets are \$20 and Harvey Yesno, Grand Chief of Nan will give a keynote address on "Road to Economic Independence".

Ontario Network for the Prevention of Elder Abuse (ONPEB)

Lee Stones reported that ONPEB is hosting an annual conference Thursday May 9 at Old Fort William Historical Park. The event will run from 9 am until 3 pm. Keynote speakers include Dr. Samir K. Sinha, provincial lead of the Ontario's Senior Strategy and lead author of *Living Longer, Living Well*. Jennifer Ghent-Fuller, Education Coordinator from the Alzheimer Society of Cambridge and author of *Thoughtful Dementia Care: Understanding the Dementia Experience*. The event costs \$50 (including lunch and a post event wine and cheese); \$20 for seniors and students (see attached poster).

Lakehead Social Planning Council

Marie Klasen noted that Paul Born will speak on "Connections that Change Your World", a free public lecture on Wednesday **February 27th** at the Bora Laskin Theatre, Lakehead University. Paul Born is the director Tamarack and the cofounder of Vibrant Communities. On February 28th there is a training workshop.

LSPC will celebrate their 50th Anniversary on **May 15th** at the Victoria Inn. Liz Weaver, VP of Tamarack will speak on "Engaging the Community through Collective Impact" workshop on community impact.



Thunder Bay Police Services

Diane MacLaurin highlighted The 5th Annual Seniors Rock Walk will be held on **June 13th**. June 15th is World Elder Abuse Day. The walk will start at Grandview arena.

Thunder Bay Public Library

Barb Philp provided information on the screening of TVO's "PingPong"; a documentary about octogenarians at the world ping pong championship being held on **March 6th** at 2 pm.

Seniors Month (June) is being celebrated at the library with a film on scams. Details to follow.

14. 2013 Meeting Schedule (lunch served at 11:45 am; meeting starts at 12:00 pm)

Tuesday June 11 (hosted by Grandview Lodge)

Tuesday October 8 (hosted by the Thunder Bay 55 Plus Centre)

Tuesday December 10 (hosted by the City of Thunder Bay; McNaughton Room, City Hall)